

## EMPLOYMENT

- 08/13 – Present **Technical Program Manager, Mobile**  
Walmart Labs
- 06/10 – 08/13 **Agile Projects Manager, Product**  
**Marketing Manager, Design Engineer**  
Integral Ad Science
- 11/08 – 05/10 **Technical Analyst**  
HUGE Inc.
- 10/06 – 08/08 **Business Analyst**  
**Design Analyst**  
Gap Inc.
- 07/01 – 08/06 **Web Team Lead**  
NORMES

## HIGHLIGHTS

### Walmart / Sam's Club:

Planned and coordinated programs across Sam's Club Mobile platforms and external teams, including launches of in-store innovations Club Pickup and Club Check-in, as well as Holiday Readiness 2014

Planned and coordinated programs for Walmart Holiday Readiness 2013 across mobile teams and external teams, and executed the playbook over a two month period, resulting in \$176MM in revenue, and almost 50% of total eCommerce traffic

Led Scrum teams - Search & Discovery, Walmart Mobile Web

### Integral:

Organized and led all tech projects and planning, including external product integrations with Microsoft, Nielsen and Yahoo!

Led technical audit process with Ernst & Young for Media Ratings Council certifications

60 sprint releases covering 7 product offerings, with 1000% increase in client campaign volume during employment

Designed and developed AdSafe Traffic Viewer app, integralads.com, and areyouontraq.com

## EDUCATION

PMI Agile Certified Practitioner  
PMI, 06/13

Certified Scrum Professional  
Scrum Alliance, 06/12

Certified Scrum Master  
Scrum Alliance, 03/12

M.A. Geosciences, focus on Political Geography, Cartography, University of Arkansas, to be completed

B.A. International Relations  
B.A. European Studies

### HUGE - iVillage Relaunch:

Led product assessments and produced client recommendations for: Publishing system, Community platform, Health content provider, Beauty/Makeover apps, Comparison shopping engine, Quiz and assessment platform

Produced requirements and specifications for three verticals: Entertainment, Food, Community

Other documentation: URL strategy, Content migration and feasibility assessments, Infrastructure sitemap and web sitemaps