

EMPLOYMENT

- 08/13 – Present **Projects / Program Manager**
Walmart Labs, Mobile division
- 06/10 – 08/13 **Agile Projects Manager**
Product Marketing Manager
Design Engineer
Integral Ad Science
- 11/08 – 05/10 **Technical Analyst**
HUGE Inc.
- 10/06 – 08/08 **Business Analyst**
Design Analyst
Gap Inc.
- 07/01 – 08/06 **Web Team Lead**
NORMES

EDUCATION

- PMI Agile Certified Practitioner**
PMI, 06/13
- Certified Scrum Professional**
Scrum Alliance, 06/12
- Certified Scrum Master**
Scrum Alliance, 03/12
- M.A. Geosciences**
University of Arkansas, to be completed
- B.A. International Relations**
B.A. European Studies
University of Arkansas, 08/04

TECHNICAL HIGHLIGHTS

Walmart:

Coordinated Holiday 2013 Program readiness across mobile teams and external teams, and executed the playbook over a two month period, resulting in \$176MM in revenue, contributing almost 50% of total eCommerce traffic

Organized and led Scrum team for Search & Discovery services, with new features and improvements increasing Mobile conversion by 4%

Led Mobile Web Scrum team, a platform which contributes 80% of total Mobile revenue

Integral:

Organized and led all tech projects and planning, including product integrations with Microsoft, Nielsen and Yahoo! on a biweekly release schedule

Led technical audit process with Ernst & Young for Media Ratings Council certifications

60 sprint releases covering 7 product offerings, with 1000% increase in client campaign volume during employment

Designed and developed AdSafe Traffic Viewer app, integralads.com, and areyouontraq.com

HUGE - iVillage Relaunch:

Led product assessments and produced client recommendations for: Publishing system, Community platform, Health content provider, Beauty/Makeover apps, Comparison shopping engine, Quiz and assessment platform

Produced requirements and specifications for three verticals: Entertainment, Food, Community

Other documentation: URL strategy, Content migration and feasibility assessments, Infrastructure sitemap and web sitemaps