JUSTIN RICH

415-683-1459
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EMPLOYMENT

08/13 – Present	**Technical Program Manager, Multi-Channel Innovations and Mobile**	Walmart Labs
06/10 – 08/13	**Technical Project Manager, Product Marketing Manager, Design Engineer**	Integral Ad Science
11/08 – 05/10	**Technical Analyst**	HUGE Inc.
10/06 – 08/08	**Business Analyst, Design Analyst**	Gap Inc.
07/01 – 08/06	**Web Team Lead**	NORMES

EDUCATION

PMI Agile Certified Practitioner
PMI, 06/13

Certified Scrum Professional
Scrum Alliance, 06/12

Certified Scrum Master
Scrum Alliance, 03/12

M.A. Geosciences, focus on Political Geography and Cartography
University of Arkansas, to be completed

B.A. International Relations
B.A. European Studies
University of Arkansas

HIGHLIGHTS

Walmart/Sam's Club

Planned, coordinated, and executed programs across Walmart Multi-Channel Innovations and Sam's Club Mobile verticals

Timely delivery of the following full-chain programs:
Walmart Mobile Holiday Readiness
Walmart Pick up Today
Walmart Mobile Express Check-in
Walmart Pickup Scheduler
Sam's Club Mobile Club Pickup
Sam's Club Mobile Scan & Go

Managed splinter Scrum and UX teams as required for Walmart and Sam's Club, in order to quickly ideate and build prototypes in an autonomous environment

Integral Ad Science

Organized and led all tech projects and planning, including external product integrations with Microsoft, Nielsen, and Yahoo!

Led technical audit process with Ernst & Young for successful acquisition of multiple Media Ratings Council and industry certifications

60 sprint releases covering 7 product offerings, with 1000% increase in client campaign volume during employment

Designed and developed web sites and applications under the company umbrella

HUGE – iVillage Relaunch

Led product assessments and produced client recommendations for:
Publishing system
Community platform
Health content provider
Beauty/Makeover apps
Comparison shopping engine
Quiz and assessment platform

Produced requirements and specifications for three verticals: Entertainment, Food, Community

Other documentation: URL strategy, Content migration and feasibility assessments, Infrastructure sitemap and web sitemaps